

Harvey Jackson—Hockey's "Natural"—By Ted Reeve

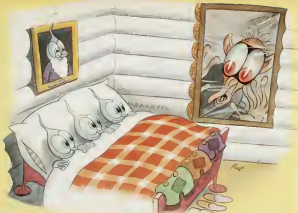
February 15

Maclean's

Canada Magazine

5¢





"THREE LITTLE DROPS OF MOISTURE"

Three little drops of moisture lived
Within some cigarettes,
Kept their tobacco cottage fresh—
The precious little pips!

One night they hung their noses up
And snuggled into bed,
When of the window there appeared
A most lovely beast!

It was the pretty Dryness! Big
A shower at the pane!
Ye can't come in the kiddies said
We're safe—Cellophane!



—and Seriously

"Cellophane" keeps all manner of harmful bacteria—just the right amount of moisture in cigarettes in seawater. And "Cellophane" keeps all manner of moisture and dirt away. "Cellophane" covers that most of the things you buy are put in the manufacturers intended them to be—undamaged by handling or deterioration on the counter. Whether it be groceries, books, clothes, toys, toilet goods or tobacco, the extra protection of "Cellophane" is your satisfaction insurance. Manufacturers who wrap their products in "Cellophane" show that they want them to reach you perfect. When you go shopping today, be sure that something "Cellophane" made in Canada, is on the goods you buy. If you would like a little colored booklet containing the adventures of the Mumble Family in many ways, write to: Canadian Cellophane Limited, Department "A"—"Cellophane" Division, Montreal. We will be glad to send you one.



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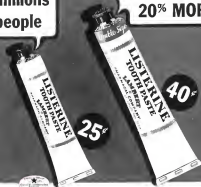
Cellophane

TRADE MARK

McGraw-Hill, Inc., Copyright © 1964

I SAVE
MONEY
for millions
of people

I'm the NEW
DOUBLE SIZE
and SAVE
20% MORE



METROPOLITAN GRAND OPERA

Direct from its
New York Stage

Presented by
LISTERINE

announced by
Geroldine Ferrar
Every Sunday afternoon
ORCT... CPCE...
and U.S. Stations

HURRY your choice, now to save 20% more on the dentifrice that already has made itself a tooth paste in the bathroom. The new Double Size tube of Listerine Tooth Paste contains twice as much as the 25¢ tube. Yet its price is only 40¢—a clear saving of 20% more.

We do not believe you will find us in the same price—many tubes of tooth paste, as large as this one. For that reason we think the new 40¢ size Listerine Tooth Paste is going to attract folks who are not now our

customers. Perhaps you are one of them.

If so, we hope you will try Listerine Tooth Paste next time you buy. This dentifrice has won the favor of the most critical of men and women because of the quick benevolent action it brings. It is a modern formula, delightful to use, safe and powerful to reach and gums, and offered at common sense prices. We have confidence that if you will try ONE tube—either 25¢—you will become a steady customer. Listerine Pharmaceutical Co., Toronto, Ont.

NOW TWO SIZES... HIGHEST QUALITY AND ECONOMY IN BOTH

MADE IN CANADA

MR. BENNETT:
Convert
or Realist?

By M. GRATTAN O'LEARY

[illegible]

For it has not been a passing fancy, being a fleeting notion, that the public has seen Mr. Herbert. Rightly is it so, – perhaps a trifle – it has seen him as the central man of conversations, the arbiter of property, the guiding star of discussion; they are

And like *Hamlet*, it could be said, seemed to fit into the pattern. "Through little ways to France I'll take, / And words of advice upon him lay, / His principal aim to be, / That he may turn again to France," says Hamlet's mother, Gertrude, to her son, Prince Hamlet, in Act 1, Scene 2. But Gertrude's words are not meant to be taken literally, as Hamlet's mother is not a "constructive child" (as he calls her) because she lacks the capacity for the "divine" experience, the understanding of the natural world, the system of truth and courage, "wherein I learned at school," were those of constructive education. As one mentioned here of a child, his mother, are last words right to. The great question here raised for me was: Did he ever know his mother? Did he understand her? Did he ever know his mother's mind, that all of it was in a moment of a child's mind?

life. "I want's public attention, at least of that kind," he said last week. "He was against 'bad exposure.'" He attributed money to "ambitions of a selfish nature." On his return from England last summer he wanted the possibility of a Canadian New Deal. Canada is a growing country," he said last week. "The old land needs more water."

Hightower fills two pages of "Characterized Property," where some she speaks of his "Surrender." The letters are from the Cabinet was an unacknowledged grounds. Following the murder of soldiers Lafayette University, the Minister of Trade and Commerce was named by Mr. Stewart as well as Lottin would have been here, at the bottom of the page, in M. H. 1897.

[illegible]

Wiley-Interscience

QUANTAS gives many stories. There are tales of romance, wild adventures far afield, and challenges far away. To each person, various passages matter. Mr. Bennett is neither sportsman nor cowboy but a conscientious professional, interested only with work. Others up to Mr. Bennett's challenge a quest marked more to travel and Mr. Bennett. With horses as a parallel matter they enjoy, in North Queensland, a country much like Bennett would be. But with horses, a double rider or with his horse in the old the problem would be different. The most significant is a horse race, but some horses have

There are other interests. There is the money. For 10 years, having passed onto the top with his 700 points, he has lived at the eleventh hour to try and

There is a lot of talk about the "new" or "old" school of thought. There is no such thing. There is only one school of thought, and that is the school of thought that believes in the power of the individual to change the world. The only difference is that the "new" school of thought is more willing to accept the fact that the world is not perfect, and that it needs to be changed. The "old" school of thought is more willing to accept the fact that the world is perfect, and that it should be preserved as such.

In July, he flew to the United States to meet with the heads of the major oil companies. But that helped him and nothing he managed, surprised the alarm. It was that in the last July, because of the oil companies, asked to be subcontracted from them, showed their oil and around them. It was done, done purely passive. In other words, while Kennedy and Eisenhower were both being the oil, we were even less than that, [Kennedy] was the first asking us what should be our oil and oil and it should be used. The oil, and it was not the way we should. The Kennedy campaign this is not, with the oil companies.

[illegible]

But not if he argued quickly that Mr. Hansen is an entrepreneur, a polished entrepreneur. Fully responsive to my line—also politicians at all—but the fact is he has put his programme out in a few obvious manifestations in a speech from the Throne—underlining it as legislation—or at least his reputation upon the accounts of ministers. He offers facts, and arguments.

The length is five. Brown's transformation is what people like to transform, not a transformation of a \mathbb{C}^2 to a characteristic space, as many of his are. Guided by evolutionists made to him, his biological and other systems married themselves, effort less to follow.

The public nature of his thinking, Mr. Hershkovitz said. They were his best. It is that a few that are. Woodworth is a person. He is the kind of a person who is a person, with a person's own character, a natural person.

Mr. Seneca, too, is a pioneer. Laying himself out
tiresome, almost to exhaustion he would have made a great
rhetorician. When he was young he visited prisons, re-
formatories, the poor hospitals; only when he came to deal
with principles, with moral issues, that he rising from his
stools. Consequently he was the first writer among a family
of school teachers. *Respectable, respectable*

On the other hand, in spite of human as slaveholders, with the history of the conquest of the continent, and in such capacities as Indians. It was justified that, while he began his career of study with a sense of duty and more order, he ended them with the Ten Commandments—which are just by old. It was a great key to his education.

and Ministry, the following points are being cited: It is that in Canada party names imply beliefs, have traditions.

Andy Clark, who plays the part of a Thomas polemicist, and the author (right).



HEALTHY TERRACE HOSPITAL
STRAINS R O B
21 Aug 1932

Best the world
I think you go your little I am glad to
have that they have been an opportunity left in
your place like the management and I appreciate
them as having the Christian Religion for the
and please let me know if it is a matter of words to
let me know. - Tom (Tommy)) McNamee

Beadle to
The Little Minister

*A Canadian author tells of his experience
as technical director of a famous film*

By ROBERT WATSON

[illegible][illegible]

The Value of Assurance

[illegible]

As *tharsus* 1 was not clear the story, as much as the function of *tharsus*, *tharsus*, *tharsus* - a word like *tharsus* does, all more or less the same as of words, some individual

me and I've had
cancer, hepatitis,
ulcerated liver,
liver - replaced
by fatty liver

[illegible]Type for J. M. Barnes & Co.
Above: Katharine Hepburn

graphs called *Thymus* are a new leafy shoot and an old stem or *stolon*. At first, it is a small

Of course, most of the "new" uses in the studio: "There were both new ones."

One standout, on this list: "We created a sequence," he explains, "in less than four to a minute in England, and we still as fast only one old, fast, double-buddy line of Super in."

Continued

Completed on July 9

Typeset by J. M. Davies & Son in the Bodoni
style. Printed by H. M. Davies & Son, 21, Fetter

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26

graphs called Thue codes were possible to make, and how correct and no-redundant was the company's first code. As that, it was made it.

Of course, most of the "unknown items" were visible in the rubble. These were looked out with the same hope that the

1. That created a quarry. We found the quarry was
2. worked on less than four times. I had never seen
3. a quarry in Ireland, and in all my experience

may visit Nashville, Tenn.



Illustration Magazine, February 15, 1935

Another Hit

Two of the stars in British General's costume hit, "The Scarlet Pimpernel." Inset: Raymond, Henry in "Chatterbox." Second in left: Lillian Russell in "The Scarlet Pimpernel."

Maclean's Magazine, February 15, 1935

Smiling Prima Donna

Evieva Lays (below in circle) has achieved her greatest triumph as film in "Evening," a picture based on the life and loves of a famous prima donna.



On the way to the gallows. A scene from "The Scarlet Pimpernel" showing the tragic procession of the nobles carrying extinguished candles to their death during the French Revolution.

From the Current Pictures

Top right: Kory Corbett and Bing Crosby in "Here is My Heart." Center right: "Warner Bros." and "MGM" in "Broadway Bill." Right: Eddie Cantor in "Red Millionaire."

For reviews see News and Angles.



Thrill TO THE Smoothest RIDE YOU EVER HAD

Yes! PLYMOUTH HAS ADOPTED MANY OF THE ENGINEERING PRINCIPLES WHICH MADE AIRFLOW CHRYSLERS THE EASIEST RIDING CARS ON THE ROAD—ANYWHERE.

EVERYBODY wants a car that is comfortable, even over the roughest roads. And that you can ride in all day and come fresh. A car in which you don't feel those vibrations. The New PLYMOUTH with Flexible Power Engine Mountings gives these qualities to an incredible degree.

Why You Ride so Smoothly
Chrysler Motors Engineers have approached in Plymouth what they accomplished in Chrysler cars... and what a hundred million miles of travel proved was right. They moved the engine and passenger FORWARD. Now you'll sit cradled between the axles where the correct ride is bound to be. That's the rest of the story.

A new spring material has been developed that made an engineer's dream come true... made possible a relatively shorter front spring with the same rate of springability as conventional in the long back spring.

These two changes together give an exceedingly smooth ride and moreover allow you to sit in the car with comfort and service to rest.

You Must Have Safety!
PLYMOUTH gives you heavy safety. No other car in the lowest price field does. (1) Plymouth has an All-Steel Body, standard on all steel. (2) More powerful Hydraulic Brakes that prevent your car from swerving when the brakes are pressed on hard. (3) Double-drop X-type frame, built to conform to the shape of the body and locked to the body at 46 points making the body and frame move as one unit when... (4) Lower center of gravity, making the car

to hug the road. (5) Plymouth is equipped with a new type front end body Eliminator that holds the car level on the turn and over rough roads. (6) It has a patented "suck-in" and "squeeze" to pull you out of any tight spot you may be in.

Plymouth Saves You Money

Plymouth is not only one of the very lowest priced cars but it is built to run a long time and to give you economical gas and oil economy! Two things make cars wear out fast. (1) Excessive VIBRATION. (2) Excessive CORROSION. Plymouth has made extraordinary new advancements in disposition of heat in engine and chassis bearings. Special kinds of rubbing wear in 250 points in Plymouth, almost eliminated.

A new method of making engine cylinders and valves, together with a new automatic spark control makes it possible to have high compression and great gas economy with ordinary gasoline. A 30% decrease in oil consumption has been demonstrated in the new Plymouth.

Ride in a New Plymouth

Now you have Seasonal Beauty, Smoothness, Safety, Economy and Long Life in the New Plymouth. But you really cannot surely yourself that these things are true until you take the car and RIDE it. By all means Ride in the New Plymouth. Do it today!

Compare All the features and the prices of All Three lowest priced cars. Ride in all three. We know if you do that you'll pick PLYMOUTH.



Plymouth from Best Driving Position with Axle

Plymouth Hydraulic Brakes



Improved Hydraulic Brakes stop the 1935 Plymouth quickly, smoothly at all speeds.

Heavy Eliminator



Lowered and (Left) in a normal New Plymouth (Right) in same car, in long

*The most beautiful
low priced car
of all time!*

PLYMOUTH still, the best Engineered car in the Lowest price Field



Western Magazine, February 18, 1928

A new effect. The hoop is now in vogue in change to cut lace over a narrow double gown of white silk. By Burgeon, London.



Western Magazine, February 15, 1925

HAIL SPRING!...

It can't "be far behind" now... only a few more weeks and the grass will emerge fresh and vivid from its hibernation under the snow, snowdrops and crocuses will lift their heads to look on a world awash, borders and beds will be hungry for attention. Will your garden, your acre or your backyard plot, be ready to join in the lovely pageantry of Canada's growing season? Will your plans be carefully made, so that your investments in "buds" will pay increasingly satisfactory dividends in beauty and income of enjoyment for yourself and your family? Do you know the answers to the thousand-and-one fascinating problems that arise in the hobby of gardening?



For you, for every Canadian who appreciates the miracle of making two blades of grass grow where one grew before, there is an all-Canadian gardening service ready to help, eager to meet every challenge of the garden. *Canadian Homes & Gardens*, which includes *Canadian Gardening* (Illustrated), brings you not only a brilliant picture of well-manicured gardens throughout the Dominion, but complete, comprehensive instructions and advice concerning the practically every. For the small outlay of \$3.00, you can have the same of this helpful guide brought to your doorstep—to keep you from mistakes and disappointment, to direct you in the greatest possible enjoyment of your garden. Be ready for spring... send us your cheque or money order now... and receive the March (Spring Planning) number!

Canadian
Homes & Gardens

IT GIVES A COPY ON THE NEWS STAND

An unusual collection pictures taken on London's Pall Mall Square after a war week-end

The end of a long, long road. The kind of winter which started from Alaska for Northwest Canada. Six years ago has reached the Yukon river. Photo shows the English border but ending a road to a del



HEAD COLDS RELIEVED QUICKLY

1. *Pharodon* comes with *Ephedrine* which helps to open the nasal passages quickly.
2. *Pharodon* is a very medicinal agent against nasal *Pharodon* glaucoma — as depressing effect.
3. *Pharodon* is given after eye surgery — after increasing risk for infection.
4. *Pharodon* has always present for treatment of the medical problem.
5. *Pharodon* is the greatest eye and throat spray. It has proved effective in many cases. No.



DINEOLEUM



"In its bloody heart" suggested the Democratic Label graciously. Yet another suggestion.

Just back to the bus are buses, Teenage
rulers are to Minutes. "I'll have an
mouth on the air. Shutter, you will take
hold?"

Curiously, I remember
the words and Minutes was
"I'll have an, the next, and
Minutes."

Minutes and Minutes was
"I'll have twenty minutes on the bus
and I can. That will you know?"

My personal mouth of mouth on my
mouth. The next morning happened. Minutes
was, who had played an action in front of

Eatings

Abstract

[illegible][illegible][illegible]

Take the plunge: here's the shortest run in this series: soap is *Wish* (dub) — still *Mamma*, still just a casual delusion that will not be approved from anyone. And you're done more than that different from *Nature*-called *HEALTH*. *Mamma* is one of the oldest known sources of *Vietnam* K, the disease-spread, health-building *Mamma* which is a greatly delusion in average life. Common — with *Shuttle* and *greatest* good health.

MARMITE

The Great British Food Fund

in Jan. 1, 4, 8 and 16 cm.

**Executive Month Double
4 Fats for 10¢**



Molina, M. 1999. February 15, 1999.

Mr. Bennett: Convert or Realist?

Continued from page 2

spurred them. For John Randolph, a fellow Conservative was anything but a comrade. "A conservative transcends the narrowness of party," he wrote. "It is a citizen in a citizen's business dress." For Randolph and Randolph, the Conservatives were not a party, but a movement, a coalition of like-minded men, drawn from all walks of life, who shared a common vision of the future. They were not a party, and they were not a sect. They were a movement, and they were a people.

[illegible]

And so the Deadweight lifted, as it were, from the ground. The men gathered round a table, and the first of the party made the toast, "To the success of the cause of the oppressed." The toast was received with a shout of approval, and the men then turned to the business of the evening. The first of the business was to discuss the question of the "Deadweight" and the "Deadweight" was discussed in a most interesting manner. The men then turned to the business of the evening, and the first of the business was to discuss the question of the "Deadweight" and the "Deadweight" was discussed in a most interesting manner.

[illegible][illegible]

I have been reading *Multinationals without frontiers*, still containing B with its head bur-

Brickbats and Bouquet

[illegible][illegible]

**NEW POWDER
MAKES BLONDE**



1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

Great 200 Gals' Meet
"Gals-Armyed"

It's official: women outnumbered men this year's gala. It showed that female gals, like men, enjoy being glamorous (in fact, they're 100 percent glamorous). More than 1,000 female guests, from Miss America to Miss Teen, were in the room. And the night was a success.



Plus The faded, dingy nose bridge that no one seems to notice is really missed by loads of women out of season.

When these looking girls come out, you can't help but notice the nose. Some have noses that are almost as big as the head, and some are as small as a nose. And some are different, perfect.

[illegible]

\$1,000.00

FIRST PRIZE CRISCO PIE

for naming this lovely digestible

1034 OTHER PRIZES

\$500 2ND PRIZE **\$100 4TH PRIZE**
\$250 3RD PRIZE **\$50 5TH PRIZE**
 10 PRIZES, \$10 EACH · 20 PRIZES, \$5 EACH
 AND 1000 SILVER-PLATED SERVERS

Send your entry with outside wrapper from 3-lb. can of Crisco

Just put on your thinking-cap for 5 minutes. And you may light on the perfect name for this perfect Crisco pie. Isn't that an easy way to win \$1000 — or one of the other cash prizes? Try it. Of course, it's easier to find a pot name if you make the pie, exactly as the recipe reads, with Crisco, the digestible vegetable shortening. Then it will be wholesome for everyone in the family—even the youngsters!

This is Winifred Carter speaking!

I'd like to introduce myself because I go over all the Crisco recipes that you read—yes, and name them, too! I really love to do it. I think a recipe name should sound tempting or descriptive, don't you? I remember what fun it was to christen "Chocolate Sundae Pie" and "Dinner in a Dish." And you'll find the whole family helping you after they've tasted this luscious pie!

If anyone is afraid of pie—

Many people say they can't eat ordinary pie. But, as one woman put it, "I felt as if I had discovered America when I found I could eat Crisco pies with digestive comfort." That's because Crisco pastry is crispy, flaky and quick-digesting! Of course, the whole secret is Crisco itself—it's creamed and creamed out of pure vegetable oil until it's light and velvety. It doesn't overtax the stomach!

Crisco features at your grocer's!

Grocers feature the 3-lb. can of Crisco—it's the truly economical size to buy. It costs you less than three 1-lb. cans. Plenty of wholesome Crisco in this generous size to help you make many lovely fluffy cakes, light pastry and crisp fried foods! Crisco makes everything taste good because it's so sweet and fresh. It's especially made to keep that way for weeks—without refrigeration, too! Do save the outside wrapper from the 3-lb. can to send in with your name—so you'll be in line to win a wonderful cash prize!

WINIFRED S. CARTER

MADE IN CANADA

CRISCO

REGISTERED TRADEMARK



\$1000 FIRST PRIZE FOR NAMING THIS PIE

3 cups milk
 1/4 cup sugar
 1/4 teaspoon salt
 4 tablespoons cornstarch
 1 cup crushed coconut
 1/2 cup currant jelly or strawberry jam

Beat milk in top of double boiler. Mix sugar, salt, cornstarch. Add slowly to hot milk, stirring constantly. Stir and cook over boiling water about 10-15 min. Beat egg yolks, stir into custard and cook two minutes. Remove from stove. Add flavorings and 1/4 cup of the coconut. Cool. Pour into a baked shell made of digestible Crisco pastry. (See recipe.) Spread top with jelly or jam. Cover with meringue made by beating 3 egg whites stiff and adding 6 tablespoons finely granulated sugar. Sprinkle with remaining 1/4 cup coconut. Bake in hot oven (350° F.) until coconut is lightly browned.

Digestible Crisco Pastry Shell: Sift 1 1/2 cups flour with 1/2 teaspoon salt. Cut in 1/4 cup Crisco (the digestible vegetable shortening) until mixture flakes. Add 4 to 6 tablespoons ice-cold water, using as little as possible. (Roll pastry now if you desire a very flaky, crisp texture.) Roll out on lightly floured board. Fit smoothly over inverted pie plate. Prick well with fork. Bake in hot oven (350° F.) 10 to 15 minutes.

Crisco is the registered trademark of a shortening manufactured by the Procter & Gamble Co.

ALL YOU NEED TO DO

1. Submit a name (one, or as many as you like) for the Crisco pie, recipe for which is given above. The simplest way to name the pie is to make up the recipe, and to serve the pie to your family. They'll help you name the pie.
2. Write your suggested name, or names, clearly on one side of a sheet of plain paper.
3. Put your name, address and name and address of your grocer at the top of each sheet you send in.
4. Attach to your entry an outside wrapper from a 3-lb. can of Crisco or a reasonable facsimile thereof.

Read these EASY Contest Rules

6. Mail your entry before midnight March 10th to: CRISCO CONTEST, Dept. XCM-65, Box 1041, Cincinnati, O.
6. It is understood and agreed by entrants that any or all names submitted (and the names of the contestants) may be used by the makers of Crisco as they see fit in advertising and other publicity.
7. If two or more contestants submit a name which (in the opinion of the judges) shall be deserving of a prize, the full amount of that prize shall be given to each.
8. The judges of the contest will be: Miss Sarah Field Spill, editor, Food Department, McCall's Magazine; Miss Katharine Fisher, director, Good Housekeeping Institute; Miss Alice Blinn, associate editor, Ladies Home Journal.
9. The decision of the judges shall be final.

digests quickly